R J Reynolds Tobacco Company

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August 6, 1998

To: ROU's: 1110, 1210, 1610
For Dissemination to Retail Reps, Retail Managers, Division Managers
With Xtra Mart Convenience Stores (CID 1403 00 00)

Re: Xtra Mart Convenience Stores (CID 1403 00 00)
2 X 2 Multi-brand Pricer

Ladies and Gentlemen:

Please find attached a self-explanatory memo sent to all Xtra Mart locations explaining the placement requirements of RJR 2 x 2 multi-brand pricers which have been sent to all locations.

Your assistance in contacting all locations at your earliest convenience to help with initial placements, would be appreciated.

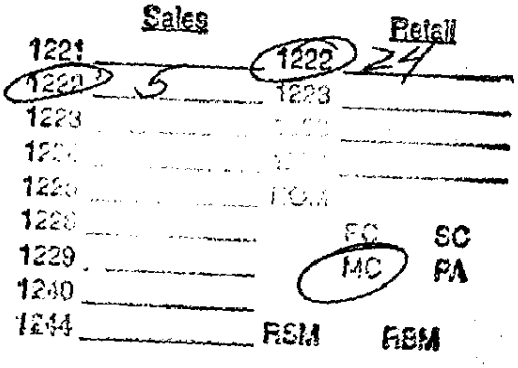
Sincerely,

Mike

M. A. Belniak

MAB/nsk

Attachment



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Source: https://www.industrydocuments.ucsf.edu/docs/qpkn0000